



ASIA-PACIFIC SONG CONTEST  
MUMBAI 2010

# SUBMISSION GUIDELINES

AUSTRALIAN SONG SELECTION



**ASIA-PACIFIC SONG CONTEST**  
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**Submission Guidelines**  
**Australian National Selection**

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# Our AUSTRALIA SONG SELECTION

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Is YOUR sound Australia's sound? We are looking for Australia's very first representative to Our Sound – the Asia-Pacific Song Contest!

With at least 14 countries participating in our first year – and broadcast across 44 countries in prime time (and online at [OurSound.asia](http://OurSound.asia)) for a combined audience of over 1.3 billion people – this is your opportunity to represent Australia on the world stage – and to make us proud!

Nominations are now open for original songs of up to 3 minutes long – and you'll have until the 28<sup>th</sup> of August to submit your songs at [OurSound.asia](http://OurSound.asia).

#### Here's what you'll need to do:

- 1 Read the Contest Rules – carefully!
- 2 Record your song as a video. We need to see you singing in your video – blank videos will be disqualified. And don't worry if your video isn't professional – if you are shortlisted, you'll have the opportunity to submit a new video.
- 3 Submit your song at [OurSound.asia](http://OurSound.asia). When you submit your application, your song must be in the form of a video. You'll be able to apply and upload your videos from the beginning of August until the closing date on the 28<sup>th</sup> – but don't wait until the last minute to start work on your song!

#### **WARNING:**

Don't share your song publicly until you've gotten clearance from Asiavision! Songs that are published prior to the completion of the selection process without the consent of Asiavision will be immediately disqualified from the selection.

## BEFORE YOU START...

- **Make sure that you (and your group) fit the entry criteria.**  
Unless you have written permission from Asiavision, you – or, if you're in a group, all of your group members – must be 18 years of age or over, and an Australian citizen or Permanent Resident. If selected, you'll also need to be able to travel around Australia and internationally for, and on behalf of the Contest.
- **Make sure that you read the rules – carefully!**  
Don't risk disqualification by not reading the rules. If you don't understand something, ask us!

## CREATING YOUR VIDEO

- **You can have up to FIVE people on stage at Our Sound...**  
So your video should feature no more than five people in it.
- **Your video doesn't have to be professionally produced.**  
If you are shortlisted, you will have the opportunity to produce a new video for the Public Vote. Your video, however, needs to be clear – so whether you're recording your video on a webcam in your home, or on the highest quality HD cameras in a studio, make sure that we can see and hear you clearly.
- **You don't need to play the backing track live in your video.**  
If you're not playing in a band, then it's a good idea to record your music separately.
- **It can take a lot longer than you may think to produce a video –  
So don't leave it til the last minute!**

## SUBMISSION

- You'll be able to upload your videos at [OurSound.asia](http://OurSound.asia) from the start of August until 28 August.
- You'll also need to provide a document in Word format (.doc) with the complete song lyrics. If you choose to perform in a language other than English, you must also provide an accurate translation of the lyrics into English – and will need to certify its accuracy in a Statutory Declaration signed by a Justice of the Peace. If in doubt, please contact Asiavision for further information.
- Make sure you read the Application Criteria carefully. If your application is missing any element, you may be disqualified from entry.

## THE AUSTRALIAN SONG SELECTION

- Once you've submitted your Application and video, your entry will be reviewed by a jury comprising representatives of Asiavision, the music industry and the Australian Public. The jury will select a shortlist of about 3 to 10 of the most outstanding songs submitted.
- Australia will have the opportunity to vote for their favourite song from this shortlist over a two week voting period in September. The winner of this vote will represent Australia at Our Sound 2010 in Mumbai this November – so if your song is shortlisted, then this will be your opportunity to campaign directly to the public for their support!

# FOR FURTHER INFORMATION...

## **MEDIA CONTACT**

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## **ADMINISTRATIVE CONTACT**

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